

PEWSEY VALE & MARLBOROUGH ADVERTISER											
RATES at January 2010											
						fb	2fb	hfp	bb	2bb	hbp
SIZE	1/16	1/8	1/4	1/2	FULL	front box	2 f/boxes	quad f/box	back box	2 b/boxes	quad b/box
1 MONTH	33.00	45.00	79.00	134.00	239.00	62.00	99.00	129.00	49.00	82.00	104.00
VAT	5.78	7.88	13.83	23.45	41.83	10.85	17.33	22.58	8.58	14.35	18.20
TOTAL	38.78	52.88	92.83	157.45	280.83	72.85	116.33	151.58	57.58	96.35	122.20
3 MONTHS	99.00	135.00	237.00	402.00	717.00	186.00	297.00	387.00	147.00	246.00	312.00
5% discount	4.95	6.75	11.85	20.10	35.85	9.30	14.85	19.35	7.35	12.30	15.60
SUB TOTAL	94.05	128.25	225.15	381.90	681.15	176.70	282.15	367.65	139.65	233.70	296.40
VAT	16.46	22.44	39.40	66.83	119.20	30.92	49.38	64.34	24.44	40.90	51.87
TOTAL	110.51	150.69	264.55	448.73	800.35	207.62	331.53	431.99	164.09	274.60	348.27
6 MONTHS	198.00	270.00	474.00	804.00	1434.00	372.00	594.00	774.00	294.00	492.00	624.00
7.5% discount	14.85	20.25	35.55	60.30	107.55	27.90	44.55	58.05	22.05	36.90	46.80
SUB TOTAL	183.15	249.75	438.45	743.70	1326.45	344.10	549.45	715.95	271.95	455.10	577.20
VAT	32.05	43.71	76.73	130.15	232.13	60.22	96.15	125.29	47.59	79.64	101.01
TOTAL	215.20	293.46	515.18	873.85	1558.58	404.32	645.60	841.24	319.54	534.74	678.21
9 MONTHS	297.00	405.00	711.00	1206.00	2151.00	558.00	891.00	1161.00	441.00	738.00	936.00
10% discount	29.70	40.50	71.10	120.60	215.10	55.80	89.10	116.10	44.10	73.80	93.60
SUB TOTAL	267.30	364.50	639.90	1085.40	1935.90	502.20	801.90	1044.90	396.90	664.20	842.40
VAT	46.78	63.79	111.98	189.95	338.78	87.89	140.33	182.86	69.46	116.24	147.42
TOTAL	314.08	428.29	751.88	1275.35	2274.68	590.09	942.23	1227.76	466.36	780.44	989.82
12 MONTHS	396.00	540.00	948.00	1608.00	2868.00	744.00	1188.00	1548.00	588.00	984.00	1248.00
12.5% disc	49.50	67.50	118.50	201.00	358.50	93.00	148.50	193.50	73.50	123.00	156.00
SUB TOTAL	346.50	472.50	829.50	1407.00	2509.50	651.00	1039.50	1354.50	514.50	861.00	1092.00
VAT	60.64	82.69	145.16	246.23	439.16	113.93	181.91	237.04	90.04	150.68	191.10
TOTAL	407.14	555.19	974.66	1653.23	2948.66	764.93	1221.41	1591.54	604.54	1011.68	1283.10
Trade & Services Finder			12 months		84.25	vat	14.74	TOTAL	98.99	(8.25 per month)	
Mini Ads			60 x 20	1 month	16.00	inc vat	Double box		£29.00		
Xmas Gift Guide Box			1 box		44.00	vat	7.70	TOTAL	51.70		
			2 boxes		75.00	vat	13.47	TOTAL	90.47		